



2008 Annual Distribution

135,000 copies of the Official Newport Beach Conference and Visitors Bureau Visitors Guide will be distributed annually at the following in market and out of market locations. The distribution will both reach the visitor before they arrive and capture the visitor while they are here. No other print media will target this important market segment with such efficiency and effectiveness.

OUT OF MARKET REACH

Newport Beach Conference & Visitors Bureau visitor request packet

California Visitors Center

ARCATA	Northern California Coast (U.S. 101)
ANDERSON	Northern California Inland (I-5 near Redding)
ROHNERT PARK	Sonoma Winery Country (U.S. 101)
PIER 39	San Francisco
MERCED	Central California Inland (Highway 99)
BARSTOW	Southern California Inland (I-15)
LOS ANGELES	Beverly Hills/Hollywood
OCEANSIDE	San Diego County (I-5)
SANTA ANA	Orange County

IN MARKET CAPTURE

Fashion Island Concierge

South Coast Concierge

Mortgage Companies

Real Estate Offices

The Sports Club Irvine

Disneyland Resorts

Irvine Meadows

Festival of the Arts — Pageant of the Masters

Newport Beach Country Club

Newport Beach Tennis Club

Newport Beach Community Center

Newport Beach Yacht Club

Lido Island

Balboa Ferry

Catalina Express

Newport Beach Mayors office

Pacific Mercantile Bank

Travel agencies

Ocean Real Estates, Inc.

Access California

Sherman Library & Gardens

PRA Destination Management

Marriott's Newport Coast Villas

Newport Ridge

21 Oceanfront

Fairmont Newport Beach

Hyatt Regency

Mariner Square

Newport Beach Chamber of Commerce

Newport Beach Central Library

Newport Beach Marriott Hotel & Spa

Newport Beach Marriott Suites

Newport Bluffs

Newport Dunes Resort

Newport Harbor Nautical Museum

Newport North

Coronado Apartments

Promontory Point

Radisson Hotel Newport Beach

The Colony at Fashion Island

The Island Hotel

Davey's Locker Sportfishing

Fun Zone Boat Co.

Hyatt Regency

Newport Landing Restaurant

American Yacht Charter

Bay Shores on the Peninsula

Best Western Newport Beach Inn

Bluewater Grill

Burr White

City of Newport Beach

Doryman's Oceanfront Inn

Duffy Electric Boat Company

Holiday Inn Express

Hornblower Cruises

Little Inn by the Bay

Newport Channel Inn

Pacific Avalon Yacht Charters

The Newport Beach Hotel

Villa Nova Restaurant

Villa Rentals

Newport Landing Sportfishing

Mission San Juan Capistrano

John Wayne Airport

Anaheim Orange County Visitor and Convention Bureau